

**SIMON  
ROBERTS**  
THE  
ELECTION  
PROJECT

**EXHIBITION  
DATES**  
10 APRIL –  
22 MAY 2015



## SIMON ROBERTS THE ELECTION PROJECT

Exhibition Dates: 10 April – 22 May 2015  
Private View: Thursday 16 April, 18:30 – 21:00

To coincide with the upcoming General Election, Photofusion are pleased to present *The Election Project* by photographer Simon Roberts.

In 2010, Roberts was selected as the official British Election Artist to create an historic record of the UK General Election. Traversing the length and breadth of the country in a motorhome during the official 24 days of electioneering, Roberts aimed to capture as many political parties, in as wide a variety of constituencies as possible.

Roberts' exhibition at Photofusion will feature a selection of the large-format colour tableaux photographs from this project, alongside a selection of the 1,696 images submitted to the twitter feed that was set up for the public to add their election photographs to under the hashtag #theelectionproject.

*The Election Project* is not only an important snapshot and archive of a particular time in British UK politics, but also offers a wider survey of British people and the landscapes they inhabit, a theme that permeates much of Roberts' work.

Photofusion is grateful to the Parliamentary Art Collection who kindly loaned the works for exhibition.

Artist talk & in-conversation with Paul Halliday  
Tuesday 12 May, 19.00  
Free for Members (£5.00 non-members)

17A Electric Lane  
London  
SW9 8LA

photofusion.org  
info@photofusion.org  
020 7738 5774



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**